



LATEST NEWS

MASTER SPEAKERS CONFIRMED

Hundreds of Abstracts Received.

Thank you to the more than 200 people who submitted abstracts to present! We were delighted to receive so many. It shows our conference and the sustainability movement continues to grow.

The abstracts are currently being reviewed and selected by our review team. Those who submitted will be notified in March as to whether or not they will be making a presentation. Again, thank you to all who submitted abstracts.

Registration To Open This Spring

We will notify you via email when our online registration opens. Thanks again for your interest in Greening the Heartland 2008. We look forward to seeing you in St. Louis, Missouri for our celebration of the Heartland!

The USGBC-St. Louis Regional Chapter continues to move forward in planning the Fifth Annual Greening The Heartland Conference. We are excited to announce that we have confirmed the master speakers for our four content tracks: corporate; community; education; and government



CORPORATE

Ray Anderson is the Founder of Interface, one of the world's largest interior furnishings companies. Anderson revolutionized the commercial floor covering industry by producing America's first free-lay carpet tiles. Now, he has embarked on a mission to make Interface a sustainable corporation by leading a worldwide effort to pioneer the processes of sustainable development.



COMMUNITY

Jaime Lerner is an architect and urban planner responsible for creating and structuring the Institute of Urban Planning and Research of Curitiba in Brazil. As a former Mayor of Curitiba, he helped prepare the city's master plan that resulted in its physical, economic and cultural transformation. Elected Governor of the State of Parana in 1994, Lerner promoted the greatest economic and social transformation in the State's history – 20 billion U.S. dollars in seven years.



EDUCATION

Leith Sharp established the Harvard Green Campus Initiative in March 2000, becoming the Director of this emerging organization. Sharp also co-instructs the Harvard Extension School course, "Sustainability - The Challenge of Changing Our Institutions." She has worked with universities for the last 10 years to achieve organizational change in the pursuit of environmental sustainability.



GOVERNMENT

Mayor George Heartwell of Grand Rapids, Michigan took office in 2004. Since then, city government has "gone green," implementing a variety of environmental measures including purchase of renewable resource energy, use of alternative fuels in city vehicles, continued attention to water quality in the city, and widespread implementation of energy conservation measures. In January of 2007, the United Nations recognized Grand Rapids as a "Center of Expertise" in sustainability.



ST. LOUIS
REGIONAL
CHAPTER